

Farmer/Rancher

This letter has been compliance approved as shown. Any changes or modification made to the letter must receive compliance approval from Illinois Mutual. For approval, e-mail Sandi Landers at selanders@illinoismutual.com

Date

Client Name
Address
Address
City, State Zip

Dear Client Name,

The majority of agricultural work injuries happen to the operator of the farm or farm family member. Despite this alarming fact, a large percentage of farmers do not have disability insurance. Who would plant your crops and harvest them if you become sick or hurt and unable to work? What would you do to keep your farm operating?

Fortunately, a simple solution will help keep your farm viable while you recover- business expense protection. As your insurance agent, it's my job to provide you with comprehensive insurance coverage. That's why I would like to show you how to maintain your farm with business expense protection during the event of an illness or injury. It's an affordable way to protect the farm you've worked so hard to build.

I urge you to consider this valuable product that I offer through Illinois Mutual, a solid company with a solid product. I will contact you within the next two weeks to set a time to review your income protection needs.

Sincerely,

Agent Name

Visit www.DIAwareness.com or www.IllinoisMutual.com
for more information on protecting your income!